



Triple M Farm Mariah's Mums & More, LLC

Position Title: Marketing Intern

Start Date: May 2026 (flexible based on academic schedule)

Employment Type: Part-time, hourly position

Pay Range: Competitive hourly wage and/or academic credit, depending on program requirements

Work Schedule: Flexible; with some weekend and event support. Opportunity to continue internship until late fall, pending candidate's interest.

Bonus Program: Employee discounts and incentives

Position Overview

Are you a creative, self-motivated storyteller with a passion for content creation and community engagement? Triple M Farm Mariah's Mums & More, LLC is looking for a **Marketing Intern** to help grow and elevate our digital presence through social media and content marketing. You'll take the lead on **planning, pitching, creating, and scheduling content** across platforms to help share the story, products, and experiences that make our farm a must-visit destination.

This internship is a great fit for students looking to build their portfolio while gaining real-world marketing experience in a fast-paced, seasonal business rooted in creativity, community, & connection.

Key Responsibilities

Social Media & Content Creation

- Lead content creation end-to-end, including concept development, photography, short-form video, copy, final publishing and monitoring across platforms (Instagram, Facebook, TikTok, etc.)
- Draft and pitch creative content ideas to ownership
- Collaborate with ownership and department leads to bring the farm's products, people, and experiences to life through strategic social media tactics and cohesive brand messaging
- Create a content calendar aligned with seasons, events and farm promotions
- Capture and edit behind-the-scenes and customer-facing content
- Maintain a consistent visual style and brand tone across all content

Community Engagement & Brand Awareness

- Monitor DMs, comments, and community tags; engage with followers to build relationships
- Help brainstorm marketing campaigns and seasonal content themes
- Track engagement metrics and provide insight on post performance
- Support in-person farm events to gather real-time content and stories

Preferred Qualifications

- Pursuing a degree in marketing, communications, ag communications, or related field
- Have experience creating content for social media (academic or professional)
- Photography and/or video editing skills
- Experience writing copy for different social media platforms
- Familiarity with brand voice and storytelling
- Are comfortable using Canva, CapCut, Meta Business Suite, or similar apps
- Understand current social media trends and platform best practices
- Are a self-starter with strong organizational and communication skills
- Can work independently while collaborating with a small team
- Have a keen eye for aesthetics and love capturing meaningful moments
- Are excited to contribute to a growing brand rooted in community and creativity
- Comfortable working outdoors in variable weather
- Comfortable working weekends and extended hours if necessary
- Passion for local small businesses, community engagement, and seasonal beauty

Why Join Triple M Farm

At Triple M Farm Mariah's Mums & More, we grow more than crops—we create authentic, memorable experiences for our customers that are rooted in community and connection. As our **Marketing Intern**, you'll help tell the story of what makes our farm unique through creative, engaging content that connects with our audience and drives community engagement. You'll gain hands-on experience, build your portfolio, and work in a supportive environment where your creativity and voice can shine. Whether you're behind the camera, in the field, or at an event, your work will make a visible impact, while directly contributing to the quality and experience our customers value. We offer a supportive, creative work environment with paid training, certifications, and room to grow alongside our mission-driven team.

To Apply:

Send your resume, portfolio/work examples, and a short note about why you'd be a great fit to: mariahandgreg@mariahsmums.com